# Exhibit A

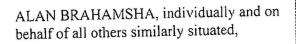
	SUMMONS		
Attorney(s) Marcus & Zelman, P.C		,	
Office Address 1500 Allaire Ave. Suit	€ 101	Superior Cour	
Town, State, Zip Code Ocean, NJ 077	12	New Jersey	!
Telephone Number (732) 695-328		Monmouth	COLDIM
Attorney(s) for Plaintiff Alan Braha		Law	COUNTY
Alan Brahamsha, individually and on beha	olf of all others similarly	Docket No: L-2682-16	
situated, .		- LA LANDANIA	
Plaintiff(s)			
Vs. Supercell OY, a Finnish limited company,		CIVIL ACTION SUMMONS	
Defendant(s)			
	S 1 4 3 3 3 4 4 4 4		
From The State of New Jersey To The De	stendant(s) Named Above:		
attached to this summons states the basis written answer or motion and proof of ser 35 days from the date you received this su each deputy clerk of the Superior Court is online at <a 101."="" href="http://www.judiciary.state.nj.us/ryou must file your written answer or motio Complex, P.O. Box 971, Trenton, NJ 086 completed Case Information Statement (aranswer or motion when it is filed. You mand address appear above, or to plaintiff, i must file and serve a written answer or motion want the court to hear your defense.  If you do not file and serve a written as&lt;/td&gt;&lt;td&gt;vice with the deputy clerk of the Summons, not counting the date you available in the Civil Division Mapro se/10153 deptyclerklawref.pd on and proof of service with the Ci25-0971. A filing fee payable to vailable from the deputy clerk of the ust also send a copy of your answer of no attorney is named above. A totion (with fee of \$175.00 and continuous country is the continuous conti&lt;/td&gt;&lt;td&gt;superior Court in the county list is received it. (A directory of the anagement Office in the county f.) If the complaint is one in for the first of the Superior Court, Hughther Treasurer, State of New Jers the Superior Court) must accome or motion to plaintiff's attorned elephone call will not protect you pleted Case Information Stater&lt;/td&gt;&lt;td&gt;ed above withing addresses of listed above an reclosure, then the sey and a pany your ey whose name our rights; you ment) if you&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;the relief plaintiff demands, plus interest a&lt;br&gt;money, wages or property to pay all or par&lt;/td&gt;&lt;td&gt;ind costs of suit. If judgment is en&lt;/td&gt;&lt;td&gt;the court may enter a judgment&lt;br&gt;tered against you, the Sheriff m&lt;/td&gt;&lt;td&gt;against you fol&lt;br&gt;nay seize your&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;If you cannot afford an attorney, you Services of New Jersey Statewide Hotline not eligible for free legal assistance, you n Services. A directory with contact inform in the Civil Division Management Office i &lt;a href=" http:="" prose="" www.judiciary.state.nj.us="">http://www.judiciary.state.nj.us/prose/101.</a>	at I-888-LSNJ-LAW (1-888-576- nay obtain a referral to an attorney ation for local Legal Services Offi in the county listed above and onli	-5529). If you do not have an a by calling one of the Lawyer Fices and Lawyer Referral Services	ttorney and are
	Clerk of the	Superior Court	
DATED: 08/16/2016	Cicino inc	Juponoi Court	
			/
Name of Defendant to Be Served:	Supercell OY/Supercell, Inc. c/o	The Corporation Trust Company	· <b>/</b>
Address of Defendant to Be Served:	Corporation Trust Center, 1209 (	Orange St., Wilmington, DE 198	301

Ari H. Marcus (Attorney No. 029662010) ari@marcuszelman.com
MARCUS & ZELMAN, P.C.
1500 Allaire Avenue, Suite 101
Ocean Township, New Jersey 07712

Tel: 732.695.3282 Fax: 732.298.6256

Attorney for Plaintiff and the Putative Class

[Additional Counsel on signature page.]

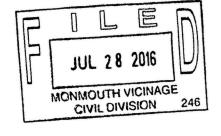


Plaintiff,

ν.

SUPERCELL OY, a Finnish limited company,

Defendant.



SUPERIOR COURT OF NEW JERSEY LAW DIVISION MONMOUTH VICINAGE

DOCKET NO: L 2682-16

CLASS ACTION COMPLAINT

CIVIL ACTION

JURY TRIAL DEMANDED

## CLASS ACTION COMPLAINT AND DEMAND FOR JURY TRIAL

Plaintiff Alan Brahamsha, individually and on behalf of all others similarly situated, brings this Class Action Complaint and Demand for Jury Trial ("Complaint") against Defendant Supercell OY ("Supercell" or "Defendant") for its violations of the New Jersey Truth-in-Consumer Contract, Warranty and Notice Act, N.J.S.A. §§ 56:12-14, et seq. Plaintiff, for his Complaint, alleges as follows upon personal knowledge as to himself and his own acts and experiences, and, as to all other matters, upon information and belief, including investigation conducted by his attorneys.

#### NATURE OF THE ACTION

1. This case arises under the New Jersey Truth-in-Consumer Contract, Warranty and

Notice Act ("TCCWNA")—a strong consumer protection statute that broadly prohibits businesses from using deceptive and confusing provisions in consumer contracts. See N.J.S.A. §§ 56:12-15, 16.

- Defendant Supercell is a mobile gaming company that markets and sells mobile games to consumers in New Jersey. Everyone who plays Defendant's games must agree to its
   Terms of Service, a consumer contract.
- 3. Unfortunately, Supercell's Terms of Service do not comply with New Jersey law. Specifically, and in contravention of clearly established law, some of its provisions entirely deny any redress to certain consumers—whether equitable, injunctive, or monetary—even for some knowing and intentional harms. Others provisions state that some terms may not apply to some consumers, without specifying which terms actually apply to whom.
- 4. As a result, Supercell's Terms of Service leave consumers in the dark about their actual rights. But TCCWNA requires more. Specifically, TCCWNA forbids businesses from using boilerplate contract provisions that violate the clearly established legal rights of consumers, and it requires businesses to clearly explain which provisions do or do not apply in which jurisdictions.
- 5. As such, Plaintiff, on behalf of himself and a putative class of similarly situated New Jersey residents (the "Class," defined below), seeks an injunction directing Defendant to bring its Terms of Service into compliance with TCCWNA as well as an award of statutory damages, costs, and reasonable attorneys' fees.

#### **PARTIES**

6. Plaintiff Alan Brahamsha is a natural person and resident of Monmouth County, New Jersey.

7. Defendant Supercell OY is a limited company organized and existing under the laws of Finland with its principal place of business located at Itämerenkatu 11, 00180 Helsinki, Finland. Supercell regularly does business in the State of New Jersey and throughout the United States.

#### JURISDICTION AND VENUE

- 8. This Court has jurisdiction over this action pursuant to N.J. Const. art. VI, § 3, ¶ 2 as this action involves a local controversy in the State of New Jersey. Specifically, Plaintiff is a citizen of the State of New Jersey and the unlawful conduct alleged herein occurred in State of New Jersey.
- 9. Venue is proper in Monmouth County because Defendant does business in this County and because the unlawful conduct alleged herein occurred in this County and caused harm in this County. Additionally, Plaintiff is a resident of this County.

## THE TRUTH-IN-CONSUMER CONTRACT, WARRANTY, AND NOTICE ACT

- 10. TCCWNA is a preventative statute. It was enacted to prevent boilerplate contract provisions from deceiving or confusing New Jersey consumers about their legal rights. "Far too many consumer contracts, warranties, notices and signs contain provisions which clearly violate the rights of consumers. Even though these provisions are legally invalid or unenforceable, their very inclusion in a contract, warranty, notice or sign deceives a consumer into thinking that they are enforceable and for this reason the consumer often fails to enforce his rights." Statement, Bill No. A1660, 1981 N.J. Laws, Chapter 454, Assembly No. 1660, page 2.
- 11. For example, TCCWNA prohibits written consumer contracts from having provisions that:
  - "[D]eceptively claim that a seller or lessor is not responsible for any damages caused to a consumer, even when such damages are the result of the seller's or

lessor's negligence";

- "[P]rovide that the consumer assumes all risks and responsibilities, and even agrees to defend, indemnify and hold harmless the seller from all liability";
- "[A]rbitrarily assert the consumer cannot cancel the contract for any cause without punitive forfeiture of deposits and payment of unfounded damages"; and
- Deny "the consumer's rights to due process . . . by deceptive provisions by which he allegedly waives his right to receive legal notices, waives process of law in the repossession of merchandise and waives his rights to retain certain property exempted by State or Federal law."

Id. at 2-3.

- 12. TCCWNA prevents these and similar provisions from appearing in consumer contracts primarily through three broad prohibitions.
- 13. First, TCCWNA directs that "[n]o seller, lessor, creditor, lender or bailee shall in the course of his business offer to any consumer or prospective consumer or enter into any written consumer contract or give or display any written consumer warranty, notice or sign after the effective date of this act which includes any provision that violates any clearly established legal right of a consumer or responsibility of a seller, lessor, creditor, lender or bailee as established by State or Federal law at the time the offer is made or the consumer contract is signed or the warranty, notice or sign is given or displayed." N.J.S.A. § 56:12-15.
- 14. Second, TCCWNA states that "[n]o consumer contract, warranty, notice or sign, as provided for in this act, shall contain any provision by which the consumer waives his rights under this act." N.J.S.A. § 56:12-16.
- 15. Third, TCCWNA requires that "[n]o consumer contract, notice or sign shall state that any of its provisions is or may be void, unenforceable or inapplicable in some jurisdictions without specifying which provisions are or are not void, unenforceable or inapplicable within the State of New Jersey." *Id*.

16. Finally, to ensure that its prohibitions are followed, TCCWNA provides that "[a]ny person who violates the provisions of this act shall be liable to the aggrieved consumer for a civil penalty of not less than \$100.00 or for actual damages, or both at the election of the consumer, together with reasonable attorney's fees and court costs." N.J.S.A. § 56:12-17.

### FACTUAL BACKGROUND

#### A. An Overview of Supercell.

- 17. Supercell owns and operates a number of proprietary mobile gaming applications, including Clash of Clans, the top grossing mobile game of all time.
- 18. To play one of Supercell's mobile games, a consumer must first download the game application onto a mobile device.
- 19. Upon downloading and launching any of Supercell's game applications, and before creating a game account, consumers are required to agree to its standard Terms of Service, which are non-negotiable and presented on a take-it-or-leave-it basis. See, e.g., Figures 1-3, below.

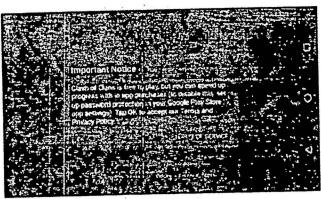


Figure 1 (Clash of Clans click-wrap agreement for Terms of Service).

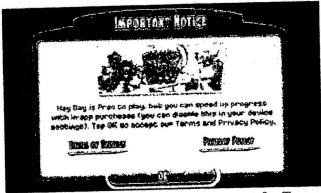


Figure 2 (Hay Day click-wrap agreement for Terms of Service).

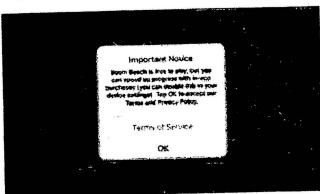


Figure 3 (Boom Beach click-wrap agreement for Terms of Service).

- 20. Supercell imposes the same Terms of Service for all of its games, and consumers cannot create game accounts or begin playing Supercell's games unless and until they have clicked on a virtual button signifying their acceptance of these Terms of Service.
- 21. Supercell makes its money by selling in-game virtual items to consumers in exchange for real money. These sales are governed by Supercell's Terms of Service, which state "[t]he provision of Virtual Items for use in Supercell games is a service provided by Supercell that commences immediately upon acceptance by Supercell of your purchase."
- 22. For example, Clash of Clans generates millions of dollars in revenues each week by selling "gems," a virtual item and in-game currency, to players, in exchange for actual currency. Players use these purchased virtual items to get in-game resources and upgrades for

their own entertainment and personal benefit. Supercell actively designs its games to encourage such use, all to maximize its own revenues.

- 23. All of Supercell's games—including Clash of Clans, Hay Day, Boom Beach, and Clash Royale—operate on the same basic economic model: players can play for free, but are heavily encouraged to use real money to purchase in-game currencies like gems, gold, or diamonds that they can later exchange for in-game resources and upgrades. Selling these virtual items is at the core of Supercell's entire business model and is the source of nearly all of its revenues.
- 24. Unfortunately, all of Defendant's sales are governed by Terms of Service that violate New Jersey law.

## B. Supercell's Terms of Service Violate TCCWNA.

- i. The Terms of Service Violate N.J.S.A § 56:12-15
- 25. Defendant's Terms of Service contain provisions that violate the clearly established legal rights of consumers like Plaintiff and the members of the Class.
- 26. For instance, Defendant's Terms of Service contain pre-injury releases that, if valid, would forbid seeking *any* actual redress for certain intentional injuries, even though it has long been "a settled and invariable principle, that every right, when withheld, must have a remedy, and every injury its proper redress," *Marbury v. Madison*, 5 U.S. 137, 147, 2 L. Ed. 60 (1803), and "[a]n agreement containing a pre-injury release from liability for intentional or reckless conduct also is plainly inconsistent with public policy." *Stelluti v. Casapenn Enterprises*, *LLC*, 203 N.J. 286, 303 (2010).
- 27. Specifically, Defendant makes consumers "irrevocably waive all rights to seek injunctive or other equitable relief" while also limiting their claims for monetary damages to

"[t]he amount you have paid to Supercell in accordance with these terms of service in the six (6) months immediately preceding the date on which you first assert a claim." Supercell further states that "if you have not paid anything to Supercell during such time period, your sole remedy (and Supercell's exclusive liability) for any dispute with Supercell is to stop using the service and to cancel your account." See Figure 4, below.

## 7. Limitation of Liability; Sole and Exclusive Remedy; Indemnification

SUPERCELL SHALL NOT BE LIABLE TO YOU FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, PUNITIVE OR OTHER SIMILAR DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF REVENUES, LOST PROFITS, LOST DATA OR BUSINESS INTERRUPTION OR OTHER INTANGIBLE LOSSES (HOWEVER SUCH LOSSES ARE QUALIFIED), ARISING OUT OF OR RELATING IN ANY WAY TO THESE TERMS OF SERVICE OR THE SERVICE ITSELF, WHETHER BASED ON CONTRACT, TORT OR ANY OTHER LEGAL THEORY, AND WHETHER OR NOT SUPERCELL HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

SUPERCELL SHALL NOT BE LIABLE TO YOU FOR MORE THAN THE AMOUNT YOU HAVE PAID TO SUPERCELL IN ACCORDANCE WITH THESE TERMS OF SERVICE IN THE SIX (6) MONTHS IMMEDIATELY PRECEDING THE DATE ON WHICH YOU FIRST ASSERT A CLAIM, YOU ACKNOWLEDGE AND AGREE THAT IF YOU HAVE NOT PAID ANYTHING TO SUPERCELL DURING SUCH TIME PERIOD, YOUR SOLE REMEDY (AND SUPERCELL'S EXCLUSIVE LIABILITY) FOR ANY DISPUTE WITH SUPERCELL IS TO STOP USING THE SERVICE AND TO CANCEL YOUR ACCOUNT.

#### Figure 4.

- 28. These provisions operate to deny any and all redress—whether injunctive, equitable, or monetary—for injuries suffered by consumers who have not paid any money to Supercell within the prior six months, even (in some cases) if the injuries were intentional. Although Supercell's Terms of Service also go on to state that these overbroad limitations do not apply to statutory rights, death, or personal injury arising from its own negligence or fraud, they still apply to other knowing or intentional injuries, and thus contravene the clearly established legal right of consumers to seek redress for intentional harms.
- 29. Moreover, as detailed further below, Supercell abdicates its clearly established legal responsibility to clarify which of its limitations do or do not specifically apply within the

state of New Jersey.

- 30. For these reasons, Supercell's Terms of Service violate TCCWNA, which prohibits sellers from including provisions in written consumer contracts that violate the clearly established legal rights of consumers or the responsibilities of the sellers themselves.
  - ii. The Terms of Service Violate N.J.S.A § 56:12-16
- 31. Defendant's Terms of Service contain provisions that state in a general, non-particularized fashion that they are void, inapplicable or unenforceable in some jurisdictions, without specifying which provisions are void, inapplicable or unenforceable in New Jersey.
- 32. Specifically, Defendant's Terms of Service state that "Some jurisdictions do not allow the exclusion of certain warranties or the limitation or exclusion of liability for certain types of damages. Accordingly, some of the above disclaimers and limitations may not apply to you."
- 33. Confusingly, while stating that some exclusions and disclaimers may be inapplicable in some jurisdictions, Supercell does not specify which of these provisions are or are not applicable within any particular jurisdictions, including the State of New Jersey.
- 34. Accordingly, Defendant leaves New Jersey residents without meaningful guidance as to their specific rights under its Terms of Service agreement and applicable law.
- 35. Because Defendant's Terms of Service fail to state which provisions are applicable in the state of New Jersey, they violate TCCWNA, which prohibits sellers from stating that some provisions in a written consumer contract may be inapplicable in some jurisdictions without specifying which provisions are or are not applicable within the State of New Jersey.

## FACTS RELATING TO PLAINTIFF BRAHAMSHA

- 36. Plaintiff Brahamsha has been a New Jersey resident for his entire life.
- 37. In 2014, while in the State of New Jersey, Plaintiff Brahamsha downloaded Supercell's Clash of Clans game application onto three different mobile devices, all for his personal entertainment purposes.
- 38. On each of these devices, upon launching Clash of Clans, Plaintiff was presented with Defendant's Terms of Service. He was unable to proceed to create an account or to otherwise play Clash of Clans until he clicked on a button signifying his agreement to these Terms of Service.
- 39. As was required in order to play, Plaintiff clicked the button that signified his assent to Defendant's Terms of Service, created (or logged into) a Supercell game account, and proceeded to play the game.
- 40. Plaintiff ultimately paid Defendant more than \$50 to purchase virtual items from Defendant. All of Plaintiff's purchases were subject to Defendant's Terms of Service.
- 41. At the time that Plaintiff agreed to Defendant's Terms of Service, and at the time that he made his purchases from Defendant, the Terms of Service contained the unlawful provisions complained of throughout this Complaint.

#### **CLASS ALLEGATIONS**

- 42. Class Definition: Plaintiff Brahamsha brings this action pursuant to Rule 4:32 of the New Jersey Court Rules on behalf of himself and a Class of similarly situated individuals, defined as follows:
  - All New Jersey residents who have 1) created an account in a Supercell game; and 2) spent money on that Supercell account.

The following people are excluded from the Class: (1) any Judge or Magistrate presiding

over this action and members of their families; (2) Defendant. Defendant's subsidiaries, parents, successors, predecessors, and any entity in which the Defendant or its parents have a controlling interest and its current or former employees, officers and directors; (3) persons who properly execute and file a timely request for exclusion from the Class; (4) persons whose claims in this matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiff's counsel and Defendant's counsel; and (6) the legal representatives, successors, and assigns of any such excluded persons.

- 43. **Numerosity**: The exact number of Class members is unknown to Plaintiff at this time, but on information and belief, there are thousands of people in the Class, making joinder of each individual member impracticable. Additionally, the Class is ascertainable because its members will be easily identified through Defendant's records.
- 44. Commonality and Predominance: There are many questions of law and fact common to the claims of Plaintiff and the other members of the Class, and those questions predominate over any questions that may affect individual members of the Class. Common questions for the Class include, but are not limited to, the following:
  - a) Whether Defendant's Terms of Service violates TCCWNA;
  - b) Whether Defendant required Plaintiff and the members of the Class to agree to these Terms of Service before creating game accounts;
  - c) Whether Defendant thereby entered into written consumer contracts with Plaintiff and the members of the Class in violation of TCCWNA; and
  - d) Whether Plaintiff and the Class members are entitled to statutory damages, costs, and attorneys' fees as a result of Defendant's TCCWNA violations.
  - 45. Typicality: Plaintiff's claims are typical of the claims of the other members of the

Class. Plaintiff and the Class were uniformly exposed to Defendant's wrongful conduct during its interactions with Plaintiff and the Class.

- 46. Adequate Representation: Plaintiff will fairly and adequately represent and protect the interests of the Class and has retained counsel competent and experienced in complex litigation and class actions. Plaintiff has no interests antagonistic to those of the Class, and Defendant has no defenses unique to Plaintiff. Plaintiff and his counsel are committed to vigorously prosecuting this action on behalf of the members of the Class and have the financial resources to do so. Neither Plaintiff nor his counsel has any interest adverse to those of the other members of the Class.
- 47. Policies Generally Applicable to the Class: This class action is appropriate for certification because Defendant has acted or refused to act on grounds generally applicable to the Class as a whole, thereby requiring the Court's imposition of uniform relief to ensure compatible standards of conduct toward the Class members and making final injunctive relief appropriate with respect to the Class as a whole. Defendant's practices challenged herein apply to and affect the Class members uniformly, and Plaintiff's challenge of those practices hinges on Defendant's conduct with respect to the Class as a whole, not on facts or law applicable only to Plaintiff.
- 48. Superiority: This case is also appropriate for certification because class proceedings are superior to all other available methods for the fair and efficient adjudication of this controversy. The injuries suffered by the individual members of the Class are likely to have been relatively small compared to the burden and expense of individual prosecution of the litigation necessitated by Defendant's actions. Absent a class action, it would be difficult, if not impossible, for the individual members of the Class to obtain effective relief from Defendant. Even if members of the Class themselves could sustain such individual litigation, it would not be

preferable to a class action because individual litigation would increase the delay and expense to all parties and the Court and require duplicative consideration of the legal and factual issues presented herein. By contrast, a class action presents far fewer management difficulties and provides the benefits of single adjudication, economy of scale, and comprehensive supervision by a single Court. Economies of time, effort, and expense will be fostered, and uniformity of decisions will be ensured.

# FIRST CAUSE OF ACTION Violations of N.J.S.A. §§ 56:12-14, et seq. (On Behalf of Plaintiff and the Class)

- 49. Plaintiff incorporates the foregoing allegations as if fully set forth herein.
- 50. Plaintiff and the members of the Class have bought services from Defendant for their own personal, family, or household purposes, and are "consumers" under TCCWNA.

  N.J.S.A. § 56:12-15.
- 51. Defendant, in the ordinary course of its business, has sold services to Plaintiff and the members of the Class for their own personal, family, or household purposes, and is a "seller" under TCCWNA. N.J.S.A. § 56:12-15.
- 52. Defendant's Terms of Service are written agreements under which Plaintiff and the members of the Class have purchased Defendant's services, and are "written consumer contracts" under TCCWNA.
- 53. Defendant requires all users of its mobile game applications to affirmatively agree to its Terms of Service, and has thereby entered into written consumer contracts with Plaintiff and the members of the Class.
- 54. As detailed above, Defendant's Terms of Service include provisions that violate the clearly established legal rights Plaintiff and the members of the Class, including the right to

seek redress for intentional harms. Defendant's Terms of Service also abdicate its own clearly established legal responsibilities as a seller, including its responsibility to specify how its disclaimers, which it claims are inapplicable in some jurisdictions, specifically apply in the State of New Jersey.

55. Accordingly, Defendant has violated TCCWNA, which states that:

"No seller, lessor, creditor, lender or bailee shall in the course of his business offer to any consumer or prospective consumer or enter into any written consumer contract or give or display any written consumer warranty, notice or sign after the effective date of this act which includes any provision that violates any clearly established legal right of a consumer or responsibility of a seller, lessor, creditor, lender or bailee as established by State or Federal law at the time the offer is made or the consumer contract is signed or the warranty, notice or sign is given or displayed."

N.J.S.A. § 56:12-15.

- 56. Additionally, as detailed above, Defendant's Terms of Service include provisions stating that some other provisions are inapplicable or void in some jurisdictions without stating which provisions are inapplicable or void in the State of New Jersey.
  - 57. Accordingly, Defendant has violated TCCWNA states that:

"No consumer contract, notice or sign shall state that any of its provisions is or may be void, unenforceable or inapplicable in some jurisdictions without specifying which provisions are or are not void, unenforceable or inapplicable within the State of New Jersey."

N.J.S.A. § 56:12-16.

- 58. By violating TCCWNA, Defendant has caused Plaintiff and the members of the Class to be subject to written consumer contracts with provisions that are unlawful under New Jersey law.
- 59. Accordingly, Plaintiff and the Class members are each entitled to \$100 in statutory damages, actual damages, court costs, and reasonable attorneys' fee pursuant to N.J.S.A. § 56:12-17.

#### PRAYER FOR RELIEF

WHEREFORE, Plaintiff Brahamsha, individually and on behalf of the Class, prays that this Court provide the following relief:

- A. Certify this case as a class action on behalf of the Class as defined above, appoint Plaintiff Alan Brahamsha as the representative of the Class, and appoint his counsel as Class counsel;
- B. Declare that Defendant's conduct, as described herein, constitutes a violation of New Jersey's Truth-In-Consumer Contract Warranty and Notice Act, N.J.S.A. §§ 56:12-14 et seq.;
- C. Declare the above-referenced provisions of Defendant's Terms of Service User void;
  - D. Award actual and statutory damages;
  - E. Award costs and reasonable attorneys' fees;
- F. Award Plaintiff and the Class pre- and post-judgment interest, to the extent allowable; and
  - G. Award such other and further relief as equity and justice may require.

## DESIGNATION OF TRIAL COUNSEL PURSUANT TO LOCAL RULE 4:24-4

Ari H. Marcus is hereby designated as trial counsel on behalf of Plaintiff and the proposed Class in this matter.

#### JURY DEMAND

Plaintiff requests a trial by jury for all claims that can be so tried.

Respectfully submitted,

MARCUS & ZELMAN, P.C.

By:

Dated: July 26, ₩\$016

Ari H. Marcus, attorney for Plaintiff.

Ari H. Marcus (Attorney No. 029662010) ari@marcuszelman.com MARCUS & ZELMAN, P.C. 1500 Allaire Avenue, Suite 101 Ocean Township, New Jersey 07712

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Chicago, Illinois 60654

Tel: 312.589.6370 Fax: 312.589.6378

<sup>\*</sup>Admission pro hac vice to be sought.

## CERTIFICATION OF REDACTION OF PERSONAL IDENTIFIERS PURSUANT TO LOCAL RULE 1:38-7(c)

I, Ari H. Marcus, certify that confidential personal identifiers have been redacted from documents now submitted to the Court, and will be redacted from all documents submitted in the future in accordance with Rule 1:38-7(b) and Rule 1:39-7(c).

Au H. Marcus

### **LOCAL RULE 4:5-1 CERTIFICATION**

Pursuant to Local Rule 4:5-1, I, Ari H. Marcus, certify to the best of my personal knowledge and advised by plaintiff that the matter in controversy is not the subject of any other action pending in any other Court and that no other than action or arbitration proceeding is contemplated, and that Plaintiff is unaware of any other parties who should be joined into this action or who are otherwise subject to joinder.

Ari H. Marcus

### Appendix XII-B1

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### CIVIL CASE INFORMATION STATEMENT (CIS)

FOR USE BY CL	ERK'S OFFICE ONLY
PAYMENT TYPE:	□ck □cg □ca
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A STATE OF THE STA	Use for initial Law Division  Civil Part pleadings (not motions) under Rule 4:5-1  Pleading will be rejected for filing, under Rule 1:5-6(c),  if information above the black bar is not completed  or attorney's signature is not affixed					AMOUNT:  OVERPAYMENT:  BATCH NUMBER:	
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Ari H. Marcus, E.				,1		5. DOC	KET NUMBER (when available)
Marcus & Zelman							
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1500 Allaire Avenue, Suite 101, Ocean, NJ 07712					Comp	Complaint	
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(arising out of same transaction or occurrence)?						ANCE COMPANY (if known)  NONE  UNKNOWN	
☐ YES	INICOR	MATION PROVIDED	ONT	HIS FORM CAN	NNOT BE IN	TRODU	CED INTO EVIDENCE.
H	DICTICS	OR PLIRPOSES OF DET	ERMIN	ING IF CASE IS AP	PROPRIATE F	OR MEDIA	ATION
CASE CHARACTERISTICS FOR PURPOSES OF DETERMINING IF CASE IS APPROPRIATE FOR MEDIATION  18. DO PARTIES HAVE A CURRENT, PAST OR RECURRENT RELATIONSHIP?    Yes					IGHBOR OTHER (explain) Consumer realationship		
19 DOFS THE ST	ATUTE G	OVERNING THIS CASE F	ROVID	E FOR PAYMENT (	OF FEES BY T	HE LOSING	GPARTY? YES NO
20. USE THIS SPA OR ACCELERATE	ACE TO AL	ERT THE COURT TO AN	IY SPEC	CIAL CASE CHARA	CTERISTICS	THAT MAY	WARRANT INDIVIDUAL MANAGEMENT
£ 21. DO	OU OR YOU	JR CLIENT NEED ANY DISAB	LITY ACC	COMMODATIONS?	IF YES, PLEASE	IDENTIFY TI	HE REQUESTED ACCOMMODATION
C □ YES		NO NO			IF YES, FOR WH	AT LANGUA	GE?
22. WILL AN INTERPRETER BE NEEDED!							
		ential personal identificuments submitted i	iers ha	ave been redacte	ed from docu	ments n le 1:38-7(	ow submitted to the court, and will (b).
be redacted fro		cuments sponited i		ataic in accorda			

Effective 12/07/2015, CN 10517\_ps

## CIVIL CASE INFORMATION STATEMENT

(CIS)

	Use for initial plea	ading	s (not motions) under Rule 4:5-1
CASE TYPES	(Choose one and enter number of case ty	pe in	appropriate space on the reverse side.)
Track I - 151 175 302 399 502 505 506 510 511 512	150 days' discovery  NAME CHANGE FORFEITURE TENANCY REAL PROPERTY (other than Tenancy, Contract, BOOK ACCOUNT (debt collection matters only) OTHER INSURANCE CLAIM (including declarator) PIP COVERAGE UM or UIM CLAIM (coverage issues only) ACTION ON NEGOTIABLE INSTRUMENT LEMON LAW SUMMARY ACTION OPEN PUBLIC RECORDS ACT (summary action) OTHER (briefly describe nature of action)	Conde	emnation, Complex Commercial or Construction)
305 509 599 6031 603 605 610	- 300 days' discovery CONSTRUCTION EMPLOYMENT (other than CEPA or LAD) CONTRACT/COMMERCIAL TRANSACTION N AUTO NEGLIGENCE – PERSONAL INJURY (non Y AUTO NEGLIGENCE – PERSONAL INJURY (vert PERSONAL INJURY AUTO NEGLIGENCE – PROPERTY DAMAGE UM or UIM CLAIM (includes bodily Injury) TORT – OTHER	· n-verba bal thr	al threshold) eshold)
005 301 602 604 606 607 608 609 616	I - 450 days' discovery CIVIL RIGHTS CONDEMNATION ASSAULT AND BATTERY MEDICAL MALPRACTICE PRODUCT LIABILITY PROFESSIONAL MALPRACTICE TOXIC TORT DEFAMATION WHISTLEBLOWER / CONSCIENTIOUS EMPLO' INVERSE CONDEMNATION LAW AGAINST DISCRIMINATION (LAD) CASES		ROTECTION ACT (CEPA) CASES
156 303 508 513 514	V - Active Case Management by Individual ENVIRONMENTAL/ENVIRONMENTAL COVERA MT. LAUREL COMPLEX COMMERCIAL COMPLEX CONSTRUCTION INSURANCE FRAUD FALSE CLAIMS ACT ACTIONS IN LIEU OF PREROGATIVE WRITS	<b>Judg</b> GE L	e / 450 days' discovery TIGATION
Multico 27' 274 278 279 28' 280 280 280 280 280 280	unty Litigation (Track IV)  1 ACCUTANE/ISOTRETINOIN  4 RISPERDAL/SEROQUEL/ZYPREXA  5 ZOMETA/AREDIA  9 GADOLINIUM  1 BRISTOL-MYERS SQUIBB ENVIRONMENTAL  2 FOSAMAX  5 STRYKER TRIDENT HIP IMPLANTS  6 LEVAQUIN  7 YAZ/YASMIN/OCELLA  6 PRUDENTIAL TORT LITIGATION  9 REGLAN	291 292 293 295 296 297 299 300 601	POMPTON LAKES ENVIRONMENTAL LITIGATION PELVIC MESH/GYNECARE PELVIC MESH/BARD DEPUY ASR HIP IMPLANT LITIGATION ALLODERM REGENERATIVE TISSUE MATRIX STRYKER REJUVENATE/ABG II MODULAR HIP STEM COMPONENTS MIRENA CONTRACEPTIVE DEVICE OLMESARTAN MEDOXOMIL MEDICATIONS/BENICAR TALC-BASED BODY POWDERS ASBESTOS PROPECIA
If you be	elieve this case requires a track other than that p pace under "Case Characteristics.	rovid	ed above, please indicate the reason on Side 1,

ne space under "Case Characteristics.	.9	
Please check off each applicable category	Putative Class Action	☐ Title

MONMOUTH COUNTY SUPERIOR COURT PO BOX 1269 FREEHOLD

NJ 07728

TRACK ASSIGNMENT NOTICE

COURT TELEPHONE NO. (732) 677-4240 COURT HOURS 8:30 AM - 4:30 PM

DATE: AUGUST 03, 2016
RE: BRAHAMSHA VS SUPERCELL OY
DOCKET: MON L -002682 16

THE ABOVE CASE HAS BEEN ASSIGNED TO: TRACK 4.

DISCOVERY IS PRESUMPTIVELY 450 DAYS BUT MAY BE ENLARGED OR SHORTENED BY THE JUDGE AND RUNS FROM THE FIRST ANSWER OR 90 DAYS FROM SERVICE ON THE FIRST DEFENDANT, WHICHEVER COMES FIRST.

THE MANAGING JUDGE ASSIGNED IS: HON KATIE A. GUMMER

IF YOU HAVE ANY QUESTIONS, CONTACT TEAM (732) 677-4246 EXT 4246. AT:

100

IF YOU BELIEVE THAT THE TRACK IS INAPPROPRIATE YOU MUST FILE A CERTIFICATION OF GOOD CAUSE WITHIN 30 DAYS OF THE FILING OF YOUR PLEADING. PLAINTIFF MUST SERVE COPIES OF THIS FORM ON ALL OTHER PARTIES IN ACCORDANCE WITH R.4:5A-2.

ATTENTION:

ATT: ARI H. MARCUS MARCUS & ZELMAN LLC 1500 ALLAIRE AVENUE SUITE 101 OCEAN

NJ 07712

JUNRIOO